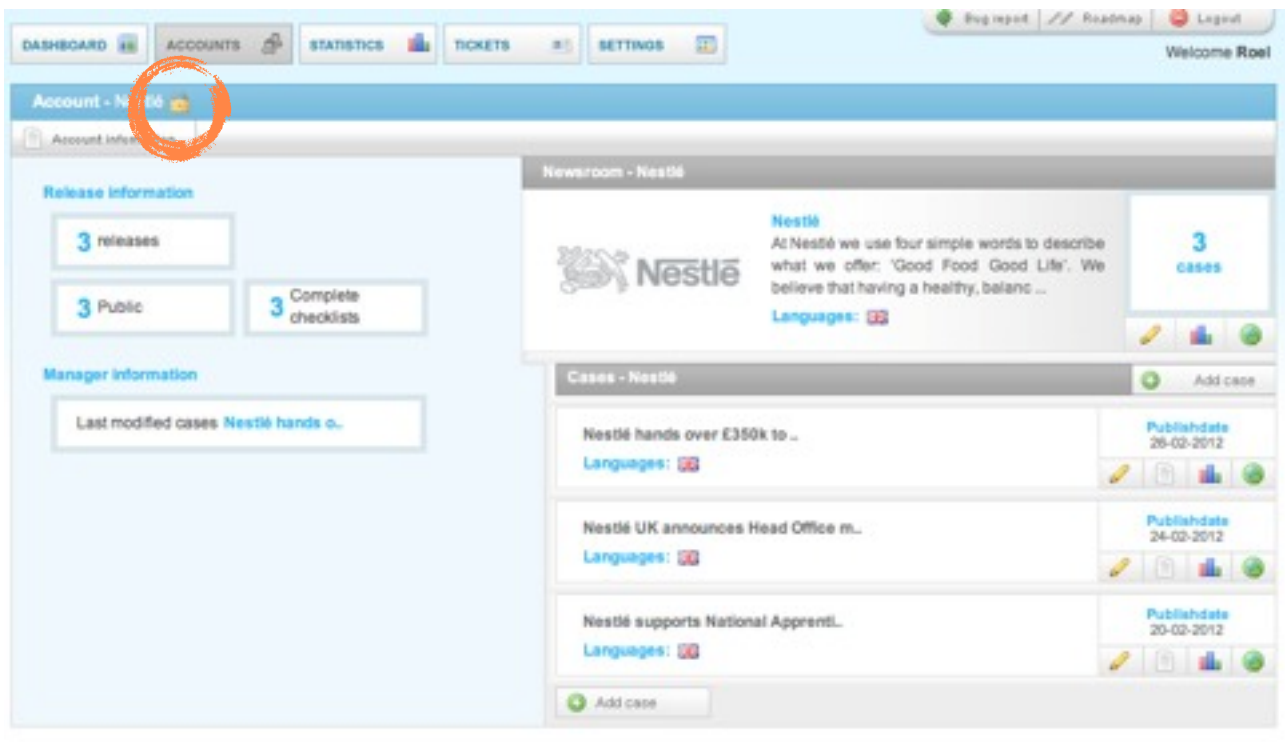


Put an account live...

To put an account live and get a full integration within the website you need to follow five steps.

1. Contact the IT developer who's in control of the website.
2. They need to create a CName, by doing:
 - a. (eg. *newsroom.nestle.co.uk*) and link this to *client.presspage.com*, or
 - b. Link (*eg.newsroom.nestle.co.uk*) to the following IP address 46.17.4.130
3. Create a new 'newsroom' button or use an existing one that is linked to the newsroom on the website.
4. Once the CName is created contact your account manager. We will make sure that everything is 100% integrated and is linked together. We will let you know once that is done.
5. You can now activate the account on the back end, see picture below.



The screenshot shows the PressPage dashboard interface. At the top, there are navigation tabs: DASHBOARD, ACCOUNTS, STATISTICS, TICKETS, and SETTINGS. A user profile 'Welcome Roel' is visible in the top right. The main content area is divided into several sections:

- Account - Nestlé**: A header section with a circled icon.
- Release information**: A section with three boxes: '3 releases', '3 Public', and '3 Complete checklists'.
- Manager information**: A section with a box: 'Last modified cases Nestlé hands o...'.
- Newsroom - Nestlé**: A section displaying a list of cases. The first case is 'Nestlé' with a description: 'At Nestlé we use four simple words to describe what we offer: 'Good Food Good Life'. We believe that having a healthy, balanc ...'. It has '3 cases' and 'Languages: [GB]'. Below this are three more cases: 'Nestlé hands over E350k to ...', 'Nestlé UK announces Head Office m...', and 'Nestlé supports National Apprenti...'. Each case has a 'Publishdate' and 'Languages' field.

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If there are any questions, please contact your account manager or call us on +44 20 80901494.